

### **PROJECT BRIEFING**

# 



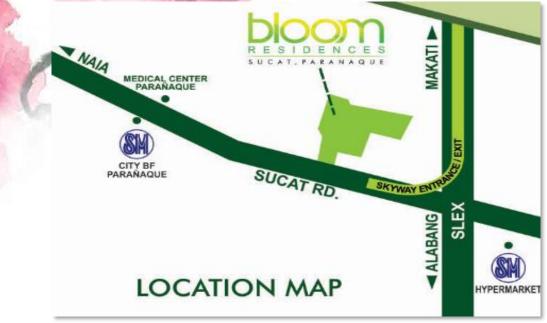
The largest wellness community in the South that is strategically located right at the foot of Skyway-Sucat Exit.

Experience the beginning of a healthy and holistic lifestyle right outside your doorstep. With vast open spaces for sports and recreational facilities, Bloom Residences is a perfect community to build a well-rounded foundation for your family.

### PROJECT OVERVIEW

Pre-selling







- Along Dr. A. Santos Avenue, Sucat Parañaque
- Approximately 100 meters from the Sucat Exit Skyway Ramp
- Accessible by 4 major business districts (MOA, Makati, BGC and Alabang).
- Airport through NAIA Express (7.2kms).
- Surrounded by commercial areas and health institutions.

# LOCATION Prime Location



- Along Dr. A. Santos Avenue, Sucat Parañaque
- Approximately 100 meters from the Sucat Exit Skyway Ramp
- Accessible by 4 major business districts (MOA, Makati, BGC and Alabang).
- Airport through NAIA Express (7.2kms).
- Surrounded by commercial areas and health institutions.

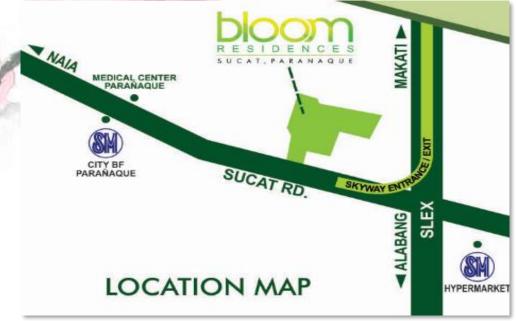






# PROJECT OVERVIEW

Pre-selling







#### ✓ Business Districts

- MOA (10.5 km)
- Makati (10.5 km)
- Bonifacio Global City (9.0 km)
- Alabang CBD (3.8 km)

#### ✓ Commercial Areas

- SM City BF (1.2 km)
- SM City Sucat (6.6 km)
- SM Hypermarket (1.0 km)
- Shopwise (0.75 km)
- Puregold (4.2 km)
- · Santana Grove (0.65 km)

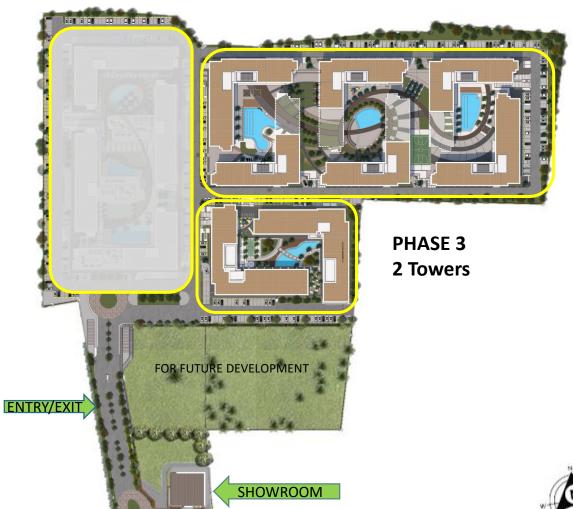
#### ✓ Health Institutions

- Medical Center Parañague (0.7 km)
- Asian Hospital and Medical Center (4.7 km)
- ✓ NAIA Aiport through NAIA Express (7.2 km)

# SITE DEVELOPMENT PLAN "365 Days of Family Wellness"



PHASE 2 4 Towers



PHASE 1 6 Towers





North West of Bloom Residences
- Entertainment City





West of Bloom Residences
- SM City BF Parañaque

North of Bloom Residences
- Makati City | Mall Of Asia CBD











South of Bloom Residences
- Alabang Area



North East of Bloom Residences
- BGC





East of Bloom Residences

- SLEX
- Laguna de Bay



# PROJECT DETAILS







	JOCAI, FARANAGOL
Architectural Theme	Modern Contemporary
Total Land Area	6.1 hectares
No. of Towers/Buildings	Phase 1 - 6 Towers (3,303 units) Tower A - 563 units Tower B - 545 units Tower C - 548 units Tower D - 537 units Tower E - 557 units Phase 3 - 2 Towers (1,143 units) Tower L - 565 units Tower M - 578 units
No. of Floors/Tower	15 Residential Floors
Number of Units Per Floor	+/-38 units per floor
Total Number of Parking Slots	Ph 1 - 843 parking slots Ph 3 – 342 parking slots (Basement and GF)
Unit Types	2 BR W/ BALCONY 2BR END UNIT W/ BALCONY 2 BR W/ MEZZANINE AND BALC 2 BR W/ MEZZANINE 2 BR END W/ MEZZ AND BALCONY 2 BR END W/ MEZZANINE
Launch Date	October 2017 (Phase 1) July 2020 (Phase 3)
Turnover Date	Phase 1 – Tower A and B – RFO - Tower C & Tower D – Q4 2024; Tower E and F – Q3 2025 Phase 3 – Q3 2026

# BUILDING CHART





### BUILDING FEATURES



- ✓ 24-hour security services
- ✓ High speed elevators
- ✓ Grand lobbies
- ✓ Back-up power system
- ✓ Fire alarm and sprinkler system
- ✓ Centralized mailroom
- ✓ Centralized garbage collection and disposal system
- ✓ Property Management
- ✓ Prime Key Leasing Services



### AMENITIES

### A home that you can be truly proud of





- ✓ Swimming Pools
- ✓ Water play area
- ✓ Grand Lobbies
- ✓ Multi-purpose Rooms
- ✓ Basketball Court
- ✓ Jogging Path
- ✓ Lounge Deck
- ✓ Playground
- ✓ Lawn Area







# PROPOSED LANDSCAPE PLAN





## AMENITY PLAN — PHASE 1

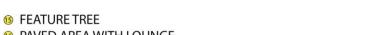




### **LEGENDS**

#### PHASE 1

- 1 ADULT POOL
- 2 LAP POOL
- 3 KIDDIE POOL
- WATER PLAY
- **S** WOOD DECK
- **6** POOL DECK
- PLANTING AREA
- **8** ARTIFICIAL TURF
- SUNKET SEAT
- **10** PALM COURT
- **10** JOG PATH
- 12 TRELLIS
- **13** GAZEBO
- **19** CHILDRENS PLAY AREA



PAVED AREA WITH LOUNGEOPEN TO BELOW



# AMENITY PLAN - PHASE 3





#### **KEY PLAN:**



#### **LEGEND**

ADULT POOL
KIDDIE POOL

POOL DECK

ARTIFICIAL TURF

TREE COURT
WALKWAY / JOGPATH

CHILDRENS PLAY AREA

MULTI PURPOSE COURT

\*FOR MARKETING REFERENCE -









### TOWER A

UNIT TYPE	NO. OF UNITS
2BR END UNIT w/ MEZ & BALCONY	1
2BR END UNIT w/ MEZZANINE	2
2BR w/ MEZZANINE	13
2BR w/ MEZZANINE & BALCONY	15

#### LEGENDS:

#### 2-BEDROOM UNIT W/ MEZZANINE & BALCONY

2 BEDROOM UNIT W/ MEZZANINE & BALCONY

2 BEDROOM END UNIT W/ MEZZANINE & BALCONY

#### 2-BEDROOM UNIT W/ MEZZANINE

2 BEDROOM UNIT W/ MEZZANINE

2 BEDROOM END UNIT W/ MEZZANINE



FACING AMENITY

FACING ALABANG CITY





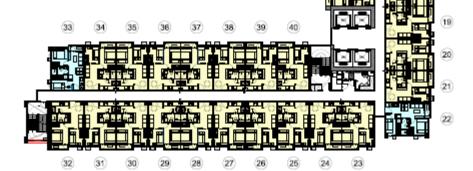




### TOWER A

UNIT TYPE	NO. OF UNITS
2 - Bedroom End Unit w/ Balcony	43
2 - Bedroom Unit w/ Balcony	505

AMENITY VIEW



ALABANG CITY VIEW

#### LEGENDS:

#### 2-BEDROOM UNIT W/ BALCONY

2 BEDROOM UNIT W/ BALCONY

2 BEDROOM END UNIT W/ BALCONY

#### TOWER A

3RD - 15TH TYPICAL FLOOR PLAN

SCALE

NOT TO SCALE





### TOWER B

UNIT TYPE	NO. OF UNITS
2BR END UNIT w/ MEZ & BALCONY	2
2BR END UNIT w/ MEZZANINE	1
2BR w/ MEZZANINE	3
2BR w/ MEZZANINE & BALCONY	7

#### LEGENDS:

#### 2-BEDROOM UNIT W/ MEZZANINE & BALCONY

FACING AMENITY

2 BEDROOM UNIT W/ MEZZANINE & BALCONY

2 BEDROOM END UNIT W/ MEZZANINE & BALCONY

#### 2-BEDROOM UNIT W/ MEZZANINE

2 BEDROOM UNIT W/ MEZZANINE

2 BEDROOM END UNIT W/ MEZZANINE

#### FACING MAKATIC CITY / MALL OF ASIA CBD





### TOWER B

UNIT TYPE	NO. OF UNITS
2 Bedroom End Unit w/ Balcony	44
2 Bedroom Unit w/ Balcony	497

### LEGENDS:

#### 2-BEDROOM UNIT W/ BALCONY

2 BEDROOM UNIT W/ BALCONY

2 BEDROOM END UNIT W/ BALCONY

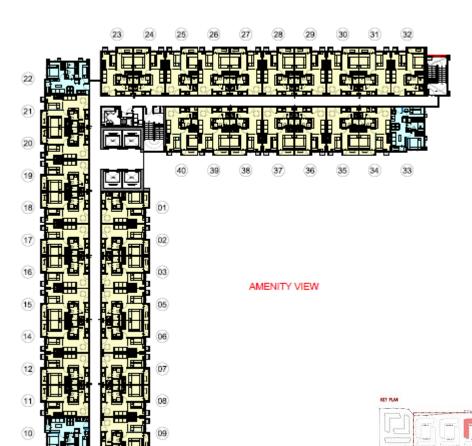
#### TOWER A

3RD - 15TH TYPICAL FLOOR PLAN

SCALE

NOT TO SCALE

#### MAKATI CITY / MALL OF ASIA CBD VIEW







FACING AMENITY

### TOWER C

UNIT TYPE	NO. OF UNITS
2BR END UNIT w/ MEZ & BALCONY	1
2BR END UNIT w/ MEZZANINE	1
2BR w/ MEZZANINE	7
2BR w/ MEZZANINE & BALCONY	7

#### LEGENDS:

#### 2-BEDROOM UNIT W/ MEZZANINE & BALCONY

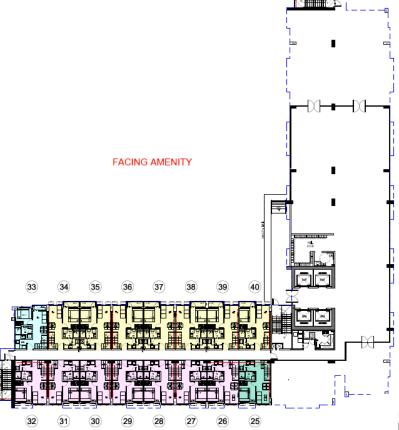
2 BEDROOM UNIT W/ MEZZANINE & BALCONY

2 BEDROOM END UNIT W/ MEZZANINE & BALCONY

#### 2-BEDROOM UNIT W/ MEZZANINE

2 BEDROOM UNIT W/ MEZZANINE

2 BEDROOM END UNIT W/ MEZZANINE



FACING ALABANG CITY





### TOWER C

UNIT TYPE	NO. OF UNITS
2 - Bedroom End Unit w/ Balcony	43
2 - Bedroom Unit w/ Balcony	497

#### LEGENDS:

#### 2-BEDROOM UNIT W/ BALCONY

2 BEDROOM UNIT W/ BALCONY

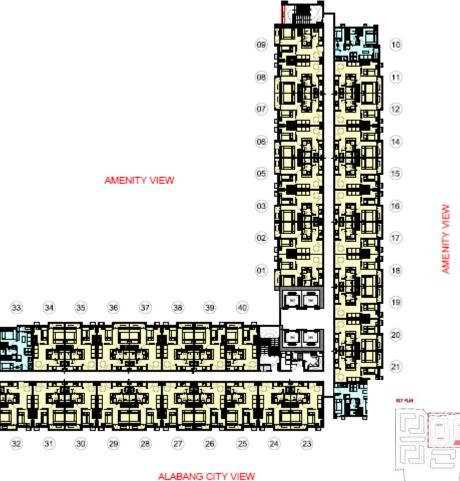
2 BEDROOM END UNIT W/ BALCONY

#### TOWER A

3RD - 15TH TYPICAL FLOOR PLAN

SCALE

NOT TO SCALE







### TOWER D

UNIT TYPE	NO. OF UNITS
2BR END UNIT w/ MEZ & BALCONY	2
2BR w/ MEZZANINE & BALCONY	3

#### LEGENDS:

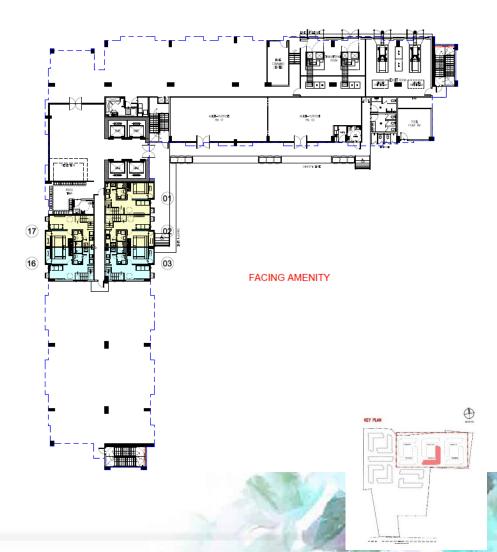
2-BEDROOM UNIT W/ MEZZANINE & BALCONY

FACING AMENITY

2 BEDROOM UNIT W/ MEZZANINE & BALCONY

2 BEDROOM END UNIT W/ MEZZANINE & BALCONY

#### FACING MAKATIC CITY / MALL OF ASIA CBD





### TOWER D

UNIT TYPE	NO. OF UNITS
2 - Bedroom End Unit w/ Balcony	44
2 - Bedroom Unit w/ Balcony	493

#### LEGENDS:

#### 2-BEDROOM UNIT W/ BALCONY

2 BEDROOM UNIT W/ BALCONY

2 BEDROOM END UNIT W/ BALCONY

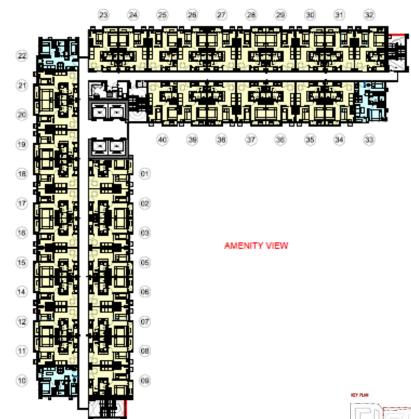
#### TOWER A

3RD - 15TH TYPICAL FLOOR PLAN

SCALE

NOT TO SCALE

#### MAKATI CITY / MALL OF ASIA CBD VIEW











### TOWER E

UNIT TYPE	NO. OF UNITS
2BR END UNIT w/ MEZ & BALCONY	3
2BR END UNIT w/ MEZZANINE	1
2BR w/ MEZZANINE	7
2BR w/ MEZZANINE & BALCONY	10

#### LEGENDS:

#### 2-BEDROOM UNIT W/ MEZZANINE & BALCONY

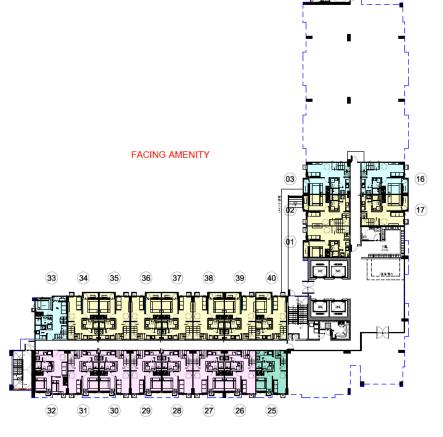
2 BEDROOM UNIT W/ MEZZANINE & BALCONY

2 BEDROOM END UNIT W/ MEZZANINE & BALCONY

#### 2-BEDROOM UNIT W/ MEZZANINE

2 BEDROOM UNIT W/ MEZZANINE

2 BEDROOM END UNIT W/ MEZZANINE



FACING RESIDENTIAL DEVELOPMENT





### TOWER E

UNIT TYPE	NO. OF UNITS	AVE. UNIT AREA (sqm)
2 - Bedroom End Unit w/ Balcony	45	31.96
2 - Bedroom Unit w/ Balcony	500	32.51

AMENITY VIEW

RESIDENTIAL VIEW (TOWER M)

#### LEGENDS:

#### 2-BEDROOM UNIT W/ BALCONY

2 BEDROOM UNIT W/ BALCONY

2 BEDROOM END UNIT W/ BALCONY

#### TOWER A

3RD - 15TH TYPICAL FLOOR PLAN

SCALE

NOT TO SCALE





### TOWER F

UNIT TYPE	NO. OF UNITS
2BR END UNIT w/ MEZ & BALCONY	1
2BR END UNIT w/ MEZZANINE	2
2BR w/ MEZZANINE	8
2BR w/ MEZZANINE & BALCONY	14

#### LEGENDS:

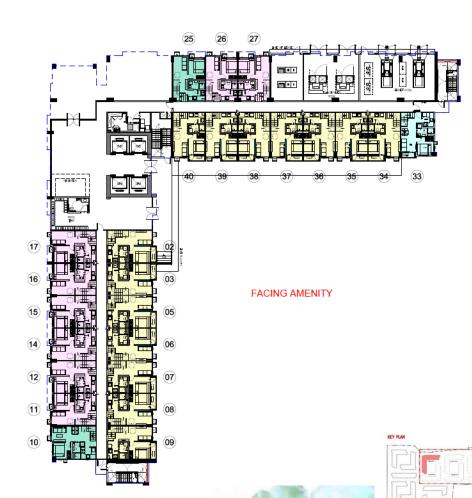
#### 2-BEDROOM UNIT W/ MEZZANINE & BALCONY

- 2 BEDROOM UNIT W/ MEZZANINE & BALCONY
- 2 BEDROOM END UNIT W/ MEZZANINE & BALCONY

#### 2-BEDROOM UNIT W/ MEZZANINE

- 2 BEDROOM UNIT W/ MEZZANINE
- 2 BEDROOM END UNIT W/ MEZZANINE

#### FACING MAKATIC CITY / MALL OF ASIA CBD



FACING RESIDENTIAL DEVELOPMENT



### TOWER F

UNIT TYPE	NO. OF UNITS
2 - Bedroom End Unit w/ Balcony	43
2 - Bedroom Unit w/ Balcony	504

#### LEGENDS:

#### 2-BEDROOM UNIT W/ BALCONY

2 BEDROOM UNIT W/ BALCONY

2 BEDROOM END UNIT W/ BALCONY

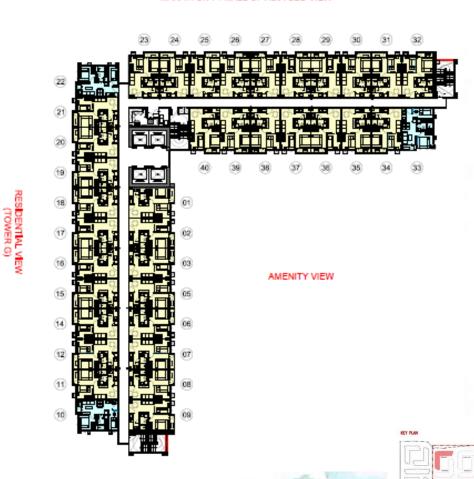
#### TOWER A

3RD - 15TH TYPICAL FLOOR PLAN

SCALE

NOT TO SCALE

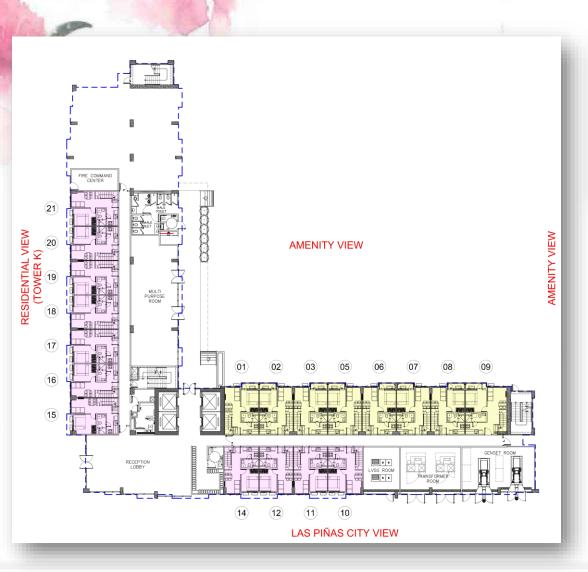
#### MAKATI CITY / MALL OF ASIA CBD VIEW

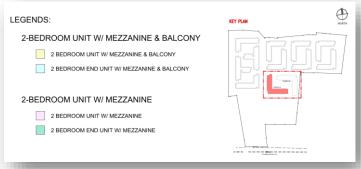


# GROUND FLOOR PLAN



### TOWER L



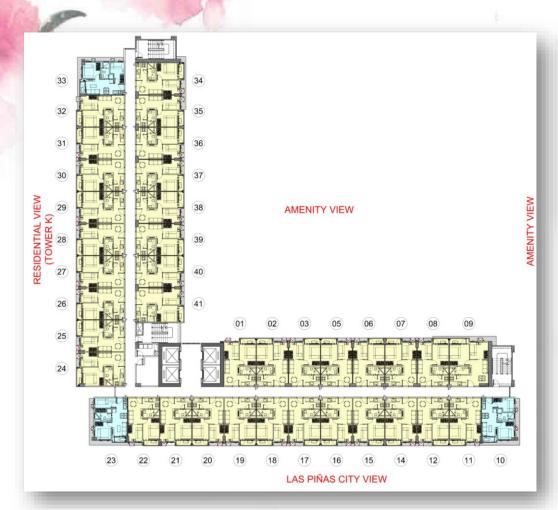


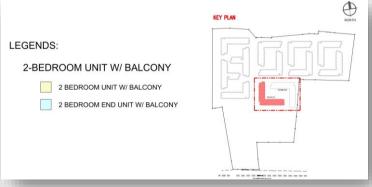
UNIT TYPE	NO. OF UNITS
2BR w/ MEZZANINE	11
2BR w/ MEZZANINE & BALCONY	8





### TOWER L





UNIT TYPE	NO. OF UNITS
2 BR END UNIT WITH BALCONY	42
2 BR WITH BALCONY	504

# GROUND FLOOR PLAN



**ALABANG VIEW** 

### TOWER M

#### LEGENDS:

#### 2-BEDROOM UNIT W/ MEZZANINE & BALCON

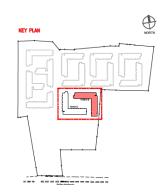
2 BEDROOM UNIT W/ MEZZANINE & BALCONY

2 BEDROOM END UNIT W/ MEZZANINE & BALCONY

#### 2-BEDROOM UNIT W/ MEZZANINE

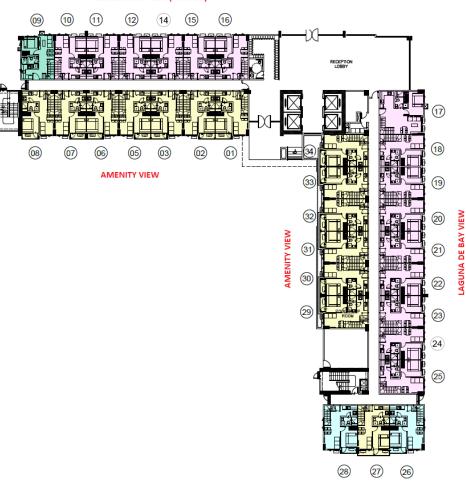
2 BEDROOM UNIT W/ MEZZANINE

2 BEDROOM END UNIT W/ MEZZANINE



UNIT TYPE	NO. OF UNITS
2BR END UNIT w/ MEZ & BALCONY	2
2BR END UNIT w/ MEZZANINE	1
2BR w/ MEZZANINE	15
2BR w/ MEZZANINE & BALCONY	14

#### **RESIDENTIAL VIEW (PHASE 1)**





ALABANG VIEW

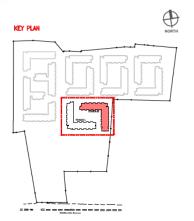
### TOWER M

#### LEGENDS:

#### 2-BEDROOM UNIT W/ BALCONY

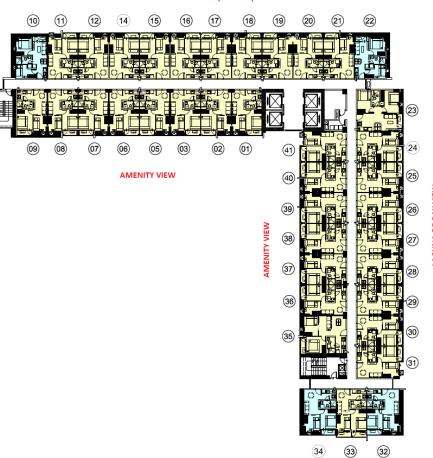
2 BEDROOM UNIT W/ BALCONY

2 BEDROOM END UNIT W/ BALCONY



UNIT TYPE	NO. OF UNITS
2 BR END UNIT WITH BALCONY	42
2 BR WITH BALCONY	504

#### **RESIDENTIAL VIEW (PHASE 1)**





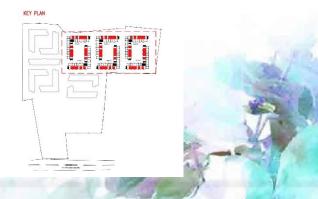




Unit Area

2-BEDROOM UNIT W/ BALCONY
NOT TO SCALE

31.96 sqm. – 34.10 sqm.









**GROUND FLOOR PLAN** 

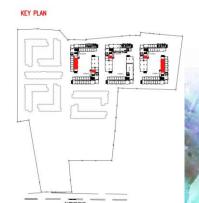


MEZZANINE FLOOR PLAN

NOT TO SCALE



**Unit Area** 49.64 sqm. - 51.93 sqm.



# UNIT DELIVERABLES



	NIS	

#### **Painted Cement Finish**

#### **FLOOR FINISH**

#### Floor Tiles

#### **DOORS**

Main Door	Laminated Wood Door
Bedroom	Laminated Wood Door
Toilet and Bath	Laminated Wood Door

#### **BEDROOM PARTITION**

#### **Dry Wall Partitions**

TOILET AND BATH	
Wall	Combination of ceramic tiles and painted finish
Floor	Ceramic Tiles
Ceiling	Painted Finish
Fixtures	Water closet, lavatory, soap holder, tissue holder and shower set

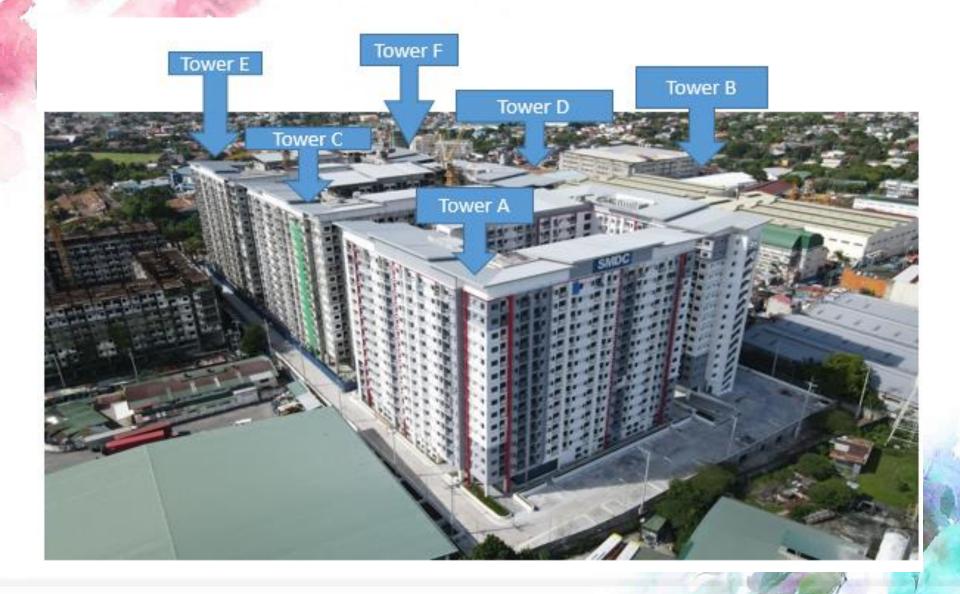
#### **KITCHEN**

Kitchen countertop with under counter cabinet and kitchen sink

BALCONY (IF APPLICABLE)		
Floor	Ceramic Tiles	
Railing	Painted Metal Railing	

# CONSTRUCTION UPDATES – PH1





### CONSTRUCTION UPDATES — PH1

















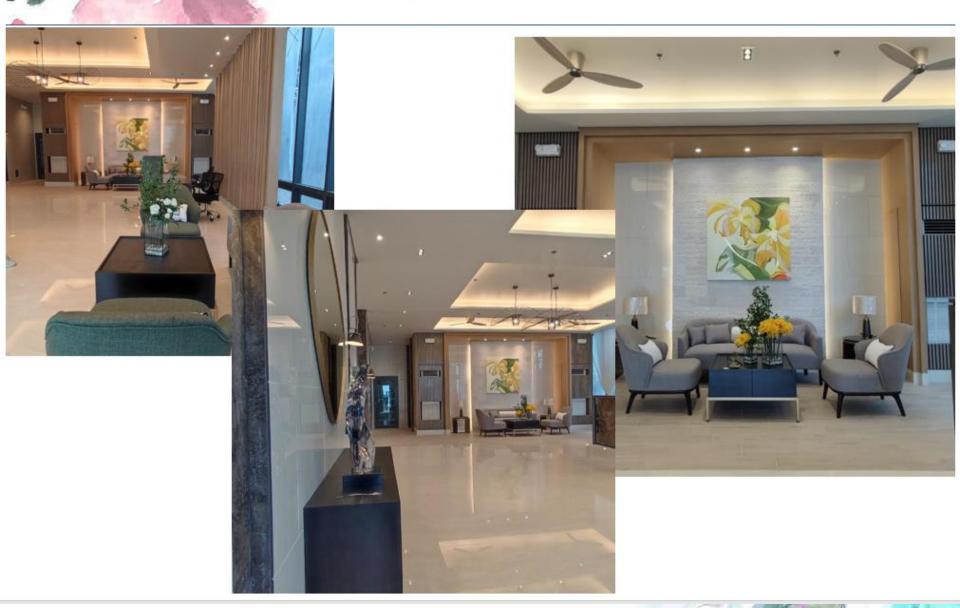
















FRONT ELEVATION



REAR ELEVATION



RIGHT ELEVATION



LEFT ELEVATION

# IMMERSIVE EXPERIENCE





Everything you need to know about

DIOOM RESIDENCES SUCAT, PARAÑAQUE

Right in your pocket!



**SMDC** 

# REASONS TO INVEST

### Choose Bloom Residences!



Largest retail chain with 177 stores by April 2012.

DOMINANT IN RETAIL

DOMINANT IN PROPERTY DEVELOPMENT

No. 1 in terms of Sales Revenues among Property Developers in Metro Manila in 2011.

Largest banking network with significant interests in BDO and China Bank.

DOMINANT IN BANKING AND FINANCIAL SERVICES



HOTELS AND CONVENTIONS

42 Malls in the Philippines with a GFA of 5.1 million sqm. DOMINANT IN MALL OPERATIONS

One of the fast emerging players in commercial, resorts, hotels and conventions development.



## REASONS TO INVEST

### DIOOM RESIDENCES SUCAT, PARAÑAQUE

### Choose Bloom Residences!

- One of the Biggest SMDC's residential development in the South.
- Location of the property is accessible to all modes of transportation. Location! Location! Location!
- Ownership. Being proud of owning a home is one of the many reasons why people invest in real estate.
- Opportunistic and valuable investment.
- Multitude of recreational amenities, Bloom Residences offers an active lifestyle for the entire family all year round

# FAQs - About the Building



#### A. What establishments and landmarks are near Bloom Residences?

#### MALLS/SHOPPING CENTERS AND GROCERIES

- 1. SM City BF Parañaque (1.4km)
- 2. Shopwise (1.0km)
- 3. Uniwide Warehouse (3.2km)
- 4. Puregold Sucat (5.3km)
- 5. SM Hypermarket (6.7km)
- 6. SM City Sucat (6.8km)
- 7. Santana Grove (1.0km)

#### **EDUCATIONAL INSTITUTIONS**

- 1. Apec Schools Sta. Rita (1.1km)
- 2. John Shannon Montessori (3.4km)
- 3. Sampaloc Site II Elementary School (2.6km)
- 4. LH Montessori High Inc. School (2.3km)
- 5. International Christian Academy (1.7km)
- 6. Ville St. John Academy (3.3km)
- 7. Escuela de San Lorenzo Ruiz (4.2km)
- 8. Regina Maria Montessori (1.7km)
- 9. Datamex Institute of Computer Technology (3.4km)
- 10. St. Therese De Avila School of Parañaque or STAS (4.2km)
- 11. PATTS College of Aeronotics (4.9km)
- 12. Universal College of Parañaque (5.1km)
- 13. STI College of Parañaque (5.4km)
- 14. Parañaque National High School (5.7km)
- 15. Olivarez College (6.2km)
- 16. Maria Pia Notari School Incorporated (7.7km)

#### **HEALTH INSTITUTIONS**

- 1. Medical Center Parañaque (1.2km)
- 2. Unihealth- Parañaque Hopsital and Medical Center (3.3km)
- 3. Hi Precision Medical Clinic (3.0km)
- 4. Olivarez Hospital (5.8km)
- 5. The Premier Medical Center (8.2km)

#### **PLACES OF WORSHIP**

- 1. San Antonio de Padua Parish Church (1.7km)
- 2. Iglesia ni Kristo Parañaque (2.4km)
- 3. Mary Queen of Apostles (5.1km)
- 4. Our Lady of the Most Holy Rosary Parish Parañaque (6.2km)
- 5. Local Superior of the Crucified Sisters Adorers of the Eucharist Incorporated (6.5km)
- 6. Golden Harvest Christian Mission International Inc. (7.2km)
- 7. El Shaddai Shrine (8.1km)

#### **GOVERNMENT OFFICES**

- 1. Bureau of Internal Revenue District Office (14.6km)
- 2. Parañaque City Police Station (6.9km)

# FAQs – About the Building



- A. What are the amenities per phase?
  - a) Phase 1 Adult and Kiddie Pool, Multi-purpose Function Rooms, Basketball Court, Jogging Path, Landscaped Areas
- B. What will be located at the Ground Floor?
  - a) Phase 1 Residential Units, Main Lobby, Multi-purpose Rooms
- C. What is the back-up power?
  - a) Generator
- D. What will be the ventilation on the typical residential floors?
  - a) Naturally Ventilated
- E. What are the corridor measurements?

Corridor	
Hallway Width	<u>+1.5</u> meters
Hallway Floor to Ceiling Height	+2.4 meters

F. How elevators are there?

Phase 1 4 elevators per tower

# FAQs – About the Unit



A. What is the floor to floor and floor to ceiling height?

Unit	
Residential Floor to Ceiling Height	+2.35 to 2.4 meters
Residential Floor to Floor Height	<u>+2.95 to</u> 3.1 meters

B. What are the unit measurements?

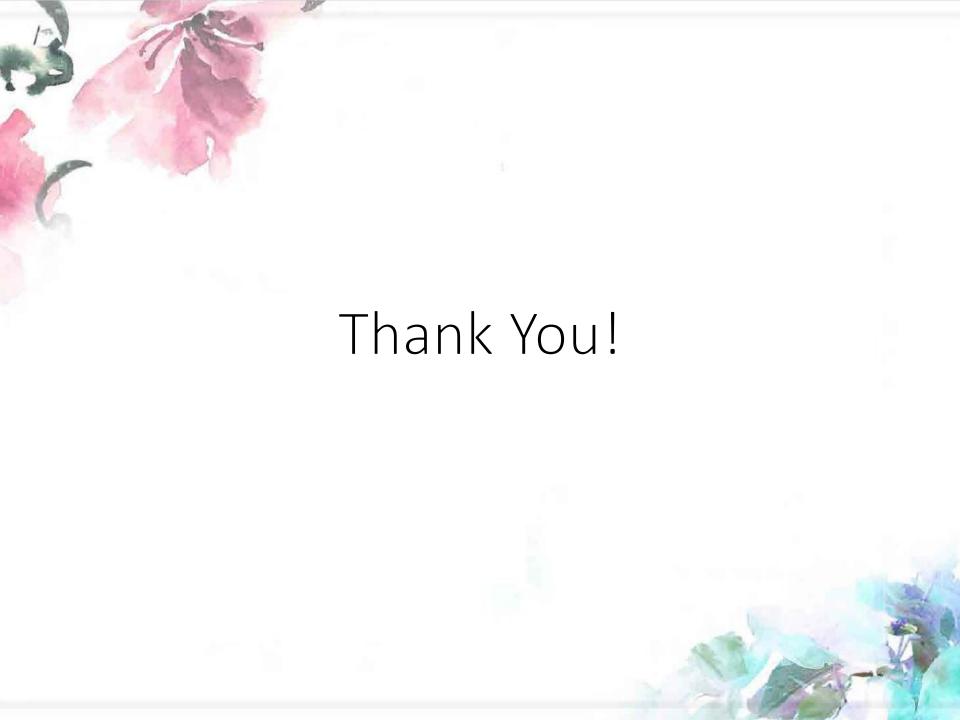
Unit	
Balcony Railing Height	<u>+</u> 1.2 meters
Partition Wall Height	+2.4 meters

- C. What is the allowable AC Capacity
  - a) 2 Bedroom With balcony
    - i. Split Type ACU 1-1.5 HP and
    - ii. Window Type ACU 1-1.5 HP

## FAQs - Additional FAQs



- A. Elevator Capacity 21 pax per elevator cart
- B. No. of Elevators per building 4 elevators per building
- C. Where is the garbage collection area garbage room per building located at the back portion of the elevator lobbies
- D. Percentage of Open Space 59.3%
- E. For emergency back-up power, does it activate automatically or is there an on switch for it *for units, with switch; for common areas, automatic*
- F. Parking measurement and parking ratio 12.5 sqm. parking area; 1:4 parking ratio
- G. Material recovery facility placement is it per building? Or per project? And where is it placed in the SDP? basement level
- H. Entry and exit points in SDP already reflected on SDP in Slide 8
- I. Access road measurement 6.5 meters
- J. Function room capacity +/-40 pax
- K. For Phase/internet provision fiber optic ready? yes
- L. Fire exit for projects outside Manila is it "open"? (or naturally ventilated) N/A
- M. Type of foundation per project (is it mat, bored piled, etc.) Mat and Isolated Footings
- N. For proximity measures, please keep it at km (for nearby selling points) as per HLURB guidelines
  - A. SM City BF Parañaque (1.4km)
  - B. Medical Center Parañaque (1.2km)
  - C. NAIA (7.2km via NAIAX)
- O. Building or development elevation from street level *same level as Dr.A Santos*
- P. Include disclaimers for photos used since not all have disclaimers in presentation (is it actual photo or architect's perspective) disclaimers updated
- Q. Please verify with Marketing is are we still okay to used "SMDC leasing" or edit it to "Prime Key leasing" for our projects *Use Prime Key as verified with Marketing*
- R. Project Design/Concept (is it modern contemporary? etc.) *Modern Contemporary*



# Thank You

For Project Inquiries,

#### **EMANUEL N. NAVE**

Asst. Project Director

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